

# CONTEST RULES

Artists must submit their artwork on paper measuring at least 8 1/2 x 11 but no larger than 11 x 17. Three-dimensional pieces, black and white posters and those that are created only in pencil will not be accepted. In addition, computer-generated artwork and posters that include trademarked images will not be accepted.

## EACH POSTER MUST VISUALLY ILLUSTRATE ONE OF THE FOLLOWING THEMES:

### HELP LUCKY THE LADYBUG KEEP OHIO CLEAN

The mission of Ohio's new litter prevention mascot, Lucky the Ladybug, is to share with children and young adults the importance of not littering and volunteering to keep their communities clean. Posters that illustrate this theme will include Lucky and a litter prevention message. Ask your local recycling and litter prevention program for more information about Lucky.

### RECYCLING SAVES...

Recycling is important because it saves so many things, including natural resources and energy. Artists that choose this theme will need to select one thing that "recycling saves" and graphically represent it on paper. Call your local recycling and litter prevention program for more information about recycling.

### PLANT PRIDE, NOT LITTER

Ohioans can help make our state a great place to live and work by keeping their communities litter-free. Artists using this theme will incorporate the "Plant Pride, Not Litter" message into their poster.

### RECYCLED PRODUCTS HAVE SEEN IT ALL BEFORE

Recycled-content products are made from recycled materials. These products have "seen it all before" because they were once something else. Posters that illustrate this theme will include pictures of recycled-content products (plastic lumber furniture, carpeting, paper products, etc.) or products packaged in recycled-content materials (aluminum and steel cans, milk cartons, cardboard boxes, etc.). Contact your local recycling and litter prevention program for more information about recycled-content products.

### WASTE REDUCTION

One way to reduce waste is to not create it in the first place. Artists who choose this theme will graphically depict ways to not make trash in the first place. Contact your local recycling and litter prevention program for more waste reduction ideas.

### MAKE EVERY DAY EARTH DAY

How can you make every day Earth Day in Ohio? By choosing to do something that's good for our environment every day of the year! Artists who choose this theme will graphically depict ways to keep our environment clean, healthy and beautiful.

## CONTEST PRIZES

Participants that are designated as a statewide winner will receive:

- A "Earth Day to Earth Day" T-shirt
- A \$100 savings bond (total value upon maturity)
- A recycled-content backpack
- \$100 to the winners' classroom or organization
- An invitation to attend the Take Pride, Ohio! awards luncheon in Columbus
- In addition, statewide poster contest winners will have their artwork featured on a wall-size poster calendar

Participants that are awarded an honorable mention for their poster design will receive:

- A "Earth Day to Earth Day" T-shirt

All poster contest participants that follow the contest rules will receive:

- A certificate of recognition
- A recycled-content prize

## JUDGING CRITERIA

- Contest entries will only be judged against entries in the same grade level.
- Poster incorporates large areas of color that will reproduce well on a large poster
- Creative interpretation of one of the six themes
- Submission adheres to contest rules

## CONTEST DEADLINES

Contact your recycling and litter prevention program or ISRI representative for local contest deadlines.

**Friday, November 16, 2001**

Local programs and ISRI members must submit poster entries to Division of Recycling & Litter Prevention

**Monday, January 7, 2002**

Honorable mentions and statewide winners announced

**February 4, 2002**

Poster calendars available for distribution

**Thursday, April 4, 2002**

Statewide winners recognized at Take Pride, Ohio! awards luncheon

For more information about the "Earth Day to Earth Day" poster contest, contact:

Ohio Department of Natural Resources **or**  
Division of Recycling & Litter Prevention  
(614) 265-6333 [www.dnr.state.oh.us/recycling](http://www.dnr.state.oh.us/recycling)

## SUBMITTING ENTRIES

Posters must be submitted to a local recycling and litter prevention program or an ISRI representative. Posters will not be accepted directly from classroom teachers and informal educators. For a list of recycling and litter prevention programs and ISRI members, contact the Division of Recycling & Litter Prevention at (614) 265-6333 or <http://www.dnr.state.oh.us/recycling/pages/rogprmgrs.htm>.

Local recycling and litter prevention programs and ISRI members may submit only one entry per grade level for statewide judging.

Please attach this form to the back of each entry. This form may be reproduced.

Artist's Name \_\_\_\_\_

Grade \_\_\_\_\_

Name of Teacher or Informal Educator \_\_\_\_\_

School/Club/Program Name \_\_\_\_\_

Address \_\_\_\_\_ Phone Number \_\_\_\_\_

Name of Local Recycling and Litter Prevention Program or ISRI Representative \_\_\_\_\_

